**SUMMARY**

I am a UX/UI Designer with a background in fine arts and social work. I am passionate about creating beautiful interfaces that deliver enjoyable experiences. My strengths are my creativity, strong research skills, adaptability, and human-centered approach to solving user problems.

### EDUCATION

### **Certificate in UX/UI Design**

University of Denver, *09/2022*

**Bachelor of Arts in Political Science**

University of Colorado, *05/2020*

**SKILLS**

**Technical Skills:** Adobe, Figma, HTML, CCS, JavaScript, Illustrator, InVision, Keynote, Microsoft Office, Mac OS, Miro, Photoshop, Procreate, Salesforce, 50 WPM Typing Speed.

**UX/UI Design Skills:** Wireframing and Iteration, Low-Fi and High-Fi Prototyping, User Research and Testing, Storyboarding, Affinity Mapping, Color Theory, Usability Heuristic Evaluation, Typography, Iconography, Interaction Design, Responsive Web Design, Persona Creation, Digital Branding and Style Guides, User Need Identification, User Flow Diagrams

**Soft skills:** Highly Creative, Team Player, Detail-Oriented, Learns New Tools Quickly, Critical Thinking, Empathy, Effective communication, Interpersonal Skills

**DESIGN PROJECTS**

**Non-Profit Website Redesign | Link**

Abilis is a non-profit organization that aims to enhance the quality of life for people with disabilities and their families by providing a wide range of life services. We wanted to modernize and simplify the website’s design and strengthen the digital brand so that users can develop a strong understanding of the organization’s mission and reach out for services with minimal effort.

* **Design Techniques:** User Interviews, Stakeholder Interviews, Survey, Competitor Analysis, Heuristic Evaluation, Affinity Mapping, Protopersona Creation, Storyboarding, Card Sorting, Low-Fi and Hi-Fi Wireframing, Prototyping, Usability Testing, and Iterating

**Government Agency Website Redesign | Link**

We noticed that visitors to the Federal Trade Commission’s website have difficulty accessing important information due to the site’s poorly organized information architecture and layout. In this project, we wanted to implement a more minimal web design and optimize the sitemap, making the site easier to navigate.

* **Design Techniques:** User Interviews, Task Analysis, Heuristic Evaluation, Redlining, Affinity Mapping, Persona Creation, Storyboarding, Card Sorting, Low-Fi and Hi-Fi Wireframing, Responsive Web Design, Prototyping, Usability Testing, and Iterating

**Reminders App Redesign | Link**

This project aimed to update Apple’s Reminders app to deliver a more engaging task management experience. We wanted to motivate users by adding features to create personal goals with rewards for completing custom action steps.

* **Design Techniques**: User Interviews and Testing, Surveying, Affinity Diagram, Feature Prioritization Matrix, Persona Creation, User Journey, User Flow Diagram, Low and High Fidelity Wireframing, Prototyping, Usability Testing, and Iterating

**WORK EXPERIENCE**

**The Family Tree,** Advocate

Arvada, CO, *06/2021 – 06/2022*

* Provided crisis intervention and advocacy to victims of domestic violence.
* Maintained a caseload of clients, updating case notes and status reports for each.
* Answered a crisis helpline to connect victims and survivors with local resources.

**Party Guru Productions,** Street Team Lead / Blog Writer

Denver, CO, *02/2018 – 02/2022*

* Directed a team of promoters, ensuring each member met marketing quotas.
* Distributed promotional materials for events through social media ads and flyers.
* Created content for the company’s social media and website, including blog writing.

**Good Chemistry,** Sales Associate

Denver, CO, *10/2020 – 05/2021*

* Established rapport with customers to identify and fulfill their specific needs.
* Mentored team members on POS systems, customer service strategies, and sales goals.
* Performed receptionist responsibilities, including verifying IDs, answering the phone, and filing paperwork.

**Deputy Probation Office,** Intern

Boulder, CO, *01/2020 – 03/2020*

* Conducted intake interviews with clients to assess their risk for reoffending and address their needs to be successful during probation.
* Wrote and prepared official court documents for client case files.
* Performed accurate data entry in case management database systems.

**Starbucks,** Barista

Denver, CO, *05/2018 – 08/2019*

* Provided quick and efficient service, preparing up to 300 hand-crafted drinks every shift.
* Maintained cleanliness at all times, ensuring products were well stocked and organized.